



DELIVERED BY



Supported using public funding by
**ARTS COUNCIL
ENGLAND**

NEW Event Listing!

Practical ways to engage new audiences!

16 August, The Library of Birmingham

10am - 4pm

How we engage new audiences with our museum collections is a problem that can be difficult and time consuming to tackle. We all want to extend our visitor base and encourage new users into our museums, but are there some simple ways of doing this?

Join us for a one day workshop, with a variety of speakers, exploring how different museums have tackled this and discover some practical ways to broaden audiences to our sites.

Sarah Brown, Outreach Officer Collections Trust, will be joining us to look at the concept and principles of Revisiting, which is a toolkit for opening up collections to different or new audiences.

Bring along an object to participate in this practical session! This can be an object you find inspiring, that provokes emotion or an object that you just find generally interesting. It may be something from your museum's handling collection or even an object from home.

**Book
now**

**West Midlands Volunteer Awards 2016 -
Don't Forget to Nominate!**



Nominate individuals or teams in the **NEW** regional Volunteer Awards

DEADLINE EXTENDED

Nominations close at 5pm on Friday 29 July

The shortlist will be announced on the West Midlands Museum Development website on Friday 12 August www.mdwm.org.uk

Nomination form

**How to make a
nomination**

Join the team!

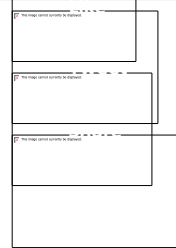
The Ironbridge Gorge Museum Trust in Shropshire is one of the world's leading independent museums, containing many outstanding collections of national importance. Applications are invited from enthusiastic and motivated individuals to join the museum development team:

MUSEUM DEVELOPMENT OFFICER
Fixed Term Role to 31 March 2018
Competitive Salary – Full Time

Please visit our website for more details: <http://mdwm.org.uk/vacancies/>



West Midlands Museum Development
c/o The Ironbridge Gorge Museum Trust
Coalbrookdale
Telford
Shropshire
TF8 7DQ
Tel 01952 435900
wmmd@ironbridge.org.uk



As an Accredited Museum (or one working towards Accreditation) you have received this e-newsletter as part of the new West Midlands Museum Development Programme. To unsubscribe from this mailing list please click 'unsubscribe' below.

[Preferences](#) | [Unsubscribe](#)