

WEST MIDLANDS MUSEUM DEVELOPMENT

Delivered by



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**ARTS COUNCIL
ENGLAND**

REMINDER - BOOK NOW!

Digital Horizons - Things to Make and Do

A valuable element of the Broadening Digital Horizons programme is the opportunity for your museum to further its digital aspirations by being mentored by John Sear. Successful applicants may collaborate with John on any digital challenges related to museums. Areas this might relate to, but certainly are not limited to:

- Hardware to connect people & locations (e.g. Beacons, NFC, QR)
- Museum interactives (e.g. touch-screen displays / tables, sensor triggered experiences, novel audio-tour guides)
- Maker community, DIY ethos, FabLab hardware (e.g. 3D printers / laser-cutters)
- Digital Workshops with the public (e.g. Makey Makey, Bare Conductive, Arduino)
- Digital collection storage and sharing (e.g. using The Cloud)
- Cutting edge technologies (e.g. Virtual Reality, Augmented Reality and wearable tech)
- Social Networks & related online Tools (e.g. IFTTT, buffer)
- Online Gallery Library Archive Museum specific tools (e.g. Google Cultural Institute)
- Capturing of 2D / 3D content (e.g. using cameras, Kinect sensors)
- Games and Gamification (e.g. analogue & digital game theory, rapid game development for Museums)
- App development (e.g. cross-platform tools to support rapid app development)

It may be possible for John to work with museum staff and volunteers to build a simple technical project, to use the time to plan towards an overarching digital strategy or begin the process of sourcing funding for larger digital projects.

Museums wishing to apply to benefit from John's expertise must attend a related one-day event at Birmingham Open Media (BOM) Lab where further details of the mentoring programme will be available.

Upcoming Events at BOM Lab

Introduction to Hardware Including iBeacons, Near Field Technology and More – Wednesday 24 February

Click here to book your place <https://www.eventbrite.co.uk/e/broadening-digital-horizons-introduction-to-hardware-inc-ibeacons-tickets-20921350322>

Introduction to Analogue and Digital Game Theory – you will create and play games in this session! – Thursday 3 March

Click here to book your place <https://www.eventbrite.co.uk/e/broadening-digital-horizons-introduction-to-digital-game-theory-tickets-20921488736>

All workshops will provide an introduction to the topic, relevant case studies and hands on practical activities.

This will support Section 1: Organisational Health and Section 3: Users and their Experiences of the Accreditation Standard.

Once you have booked your place please complete the Booking sheet Digital Horizons and email to rachel.lambert-jones@ironbridge.org.uk

If you have any questions please contact Rachel Lambert-Jones by email: rachel.lambert-jones@ironbridge.org.uk or by phone: 01952 435 900.

West Midlands Museum Development Team

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CONFERENCE - BOOK NOW!



FRESH PERSPECTIVES

a FREE conference to help build resilience

Thursday 17 March and Friday 18 March 2016

Part of Ironbridge Gorge Museum Trust's Major Partner Museum (MPM) and
Museum Development (MD) programmes.

[Book your place here](#)



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As an Accredited Museum (or one working towards Accreditation) you have received this e-newsletter as part of the new West Midlands Museum Development Programme. To unsubscribe from this mailing list please click 'unsubscribe' below.

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