

WEST MIDLANDS
MUSEUM
DEVELOPMENT

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**ARTS COUNCIL
ENGLAND**

ACCESS TO FUNDING EXPERTISE



FRESH PERSPECTIVES

a FREE conference to help build resilience

Thursday 17 March and Friday 18 March 2016

[Book your place here](#)



Access to Fundraising Expertise

Thursday 17 March

Plenary Sessions, 10.15 - 11.15am

What's going on in the world of fundraising - what do you need to know?

Learn about the key challenges, changes and opportunities in successfully accessing funding from a range of different organisations.

Jay Kennedy, Director of Policy and Research at DSC (Directory of Social Change)

How can Grants for the Arts support your museum?

With awards from £1,000 to £100,000 to support arts related activities, hear all about the opportunities to develop arts activities within your museum.

Wendy Parry, Relationship Manager at Arts Council England

Funding for Heritage Projects

Hear about the range of funds available to support projects from £3,000 to £3 million; what makes a successful 'lottery funded' project?

Vanessa Harbar, Head of Heritage Lottery Fund West Midlands

Top Tips for writing grant applications.

Learn the dos and don'ts when submitting fundraising applications, in an informative and interactive group session.

Jay Kennedy, Director of Policy and Research at DSC (Directory of Social Change)

Fundraising Surgeries, 1.45 - 3.45pm

This is your opportunity to sit down for a one to one session with *Wendy Parry, Relationship Manager at Arts Council England, Denise Lillya, Research Manager for DSC (Directory of Social Change)* and author of 'The Guide to UK Corporate Giving' and *Elise Turner, Heritage Lottery Fund West Midlands*. Explore funding streams available to your museum from a variety of sources.

Also on Thursday 17 March hear from ...

- *Ann Johnson, Managing Director of Wave-length social marketing CIC*
- *Adam Jaffer, Curator of World Cultures Birmingham Museums Trust*
- *Kevin Gosling, CEO the Collections Trust*
- *Sue Croxford, Head of Retail Shakespeare Birthplace Trust*
- *Tony Butler Executive Director at Derby Museums*
- *Rod Judkins from St Martin's College of Art*

Want to know more?

Further conference details can be found by here:

[Conference Details](#)



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As an Accredited Museum (or one working towards Accreditation) you have received this e-newsletter as part of the new West Midlands Museum Development Programme. To unsubscribe from this mailing list please click 'unsubscribe' below.

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