**Delegate Information and Agenda for Conference 2019**

Thank you for booking your place at **Conference 2019**.

We look forward to welcoming you on Thursday 28 March along with delegates representing over 80 organisations.

**\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\***

**Travelling by train**

We are offering transport from Telford Central station at 9.15am and leaving conference at 5.10pm (for day delegates) and 6.30pm (for whole conference delegates). This needs to be pre-booked by 5pm, Wednesday 20 March, please email wmmd@ironbridge.co.uk

**Arriving by car**

Enginuity, Coach Road, Coalbrookdale, Telford TF8 7DQ

Exit M54 junctions 4 or 6. Follow the brown and white tourism signs for Ironbridge Gorge. Follow the signs to ‘Coalbrookdale Museums’ and park in either the Museum of Iron car park or Enginuity car park.

Parking costs £3, on arrival please purchase a ticket and display it in your car. The ticket machine takes £1 and 50p coins.

There will be directions to Conference 2019 from the car parks.

**\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\***

**Conference Registration**

The registration desk is in Enginuity where the team will welcome you. Please enter Enginuity by the left hand door.

A delegate list will be provided.

During the afternoon there are four workshops which will be repeated. Please register for your two preferred workshops, available on a first come first served basis.

***Commissioning Contemporary Artists – Meeting Point***

Meeting Point is a highly regarded Arts Council England funded programme that supports and steers museum staff as they commission an artist, writer, performer or musician for their site, each inspired by an individual venue and its collections. Stephanie Allen*, Arts&Heritage* will help you find out more and how to apply for this fully funded opportunity.

***Communicating Untold Stories through Engaging Young People***

Discover how museums can use objects and works of art to reveal hidden histories and to engage young people in questioning museum narratives through the experiences of Anna Chrystal and Aerona Moore*, Lapworth Museum of Geology* and Jen Ridding*, The Barber Institute of Fine Arts.*

***Cutting Energy Costs – An Energy Efficiency Workshop***

Sam Lloyd, *Carbon Trust* will be looking at zero and low cost energy efficiency improvements that can be applied within most businesses in order to reduce annual energy spend. Examples include energy management, heating and cooling, lighting, small power, and building fabric and insulation

***Open to All - Exploring Mental Health Access in Museums***

Debbie Shipton and Cara Sutherland*, Heritage Support Group* will discuss the relationship between museums and mental health and reflect upon the lessons learnt from their recent Mental Health Access Audits of West Midlands museums.

**Sector Partner Surgeries**

Take this opportunity to meet with sector partners before Conference begins and during refreshments breaks.

**Dietary Requirements**

Refreshments will be provided based on dietary requirements given at the time of booking.

**\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\***

**Photography and Video**

There will be a photographer present and you will be able to advise us if you want your image removed. We will be live streaming the plenaries which will be recorded to our Vimeo account.

Photographs may be used on our website, Twitter, Instagram account and printed publications including evaluation reports, conference brochures and publicity banners.

**Agenda**

**09.30 Registration and refreshments**

Book this afternoon’s workshops *(on a first come first served basis)*

Opportunity to network and chat with sector partners

**10.00 Welcome**

Sarah Bishop, our host for the day, will welcome delegates to Conference 2019

**10.15 The Business Case for Diversity**

Samuel Kasumu, Director, Inclusive Boards will discuss the strong business case for diversity; how understanding your baseline and collecting meaningful data enables you to plan for success.

**11.00 Refreshment break**

Opportunity to network and talk to sector partners

**11.30 ‘Breaking News’** from

* + Arts Council England Project Grants with Wendy Parry
	+ Museum Accreditation with Annette French
	+ National Lottery Heritage Fund with Peter Morgan

**12.30 Lunch**

Opportunity to network and talk to sector partners

**1.30 Afternoon session starts**

* 1. **Workshop session 1**

Commissioning Contemporary Artists – Meeting Point

Communicating Untold Stories through Engaging Young People

Cutting Energy Costs – An Energy Efficiency Workshop

Open to All - Exploring Mental Health Access in Museums

**2.45** **Refreshment break**

 Opportunity to network and talk to sector partners

**3.05** **Workshop session 2**

 See Workshop Session 1 above

**4.00 Growing the Love**

Tony Berry, Visitor Experience Director will share what the National Trust has learned about building support for properties both large and small.

**4.45 Conference round up**

**5.15** **Shropshire Pit Girls**

A talk about the hardworking women of the Shropshire mining community presented by Georgina Grant, Senior Curator, Ironbridge Gorge Museum Trust

**5.45 Networking, drinks and canapés**

**6.30** **Farewell and depart**