

Conference 2020: The Workshops

There will be four workshops held during the afternoon with an opportunity for each delegate to attend two of these. Simply sign up on the day on a first come, first served basis.

Workshop 1: Confident Bid Writing Skills

Top bid-writing tips from successful fundraiser and heritage engagement specialist, Jenni Waugh.

An opportunity to hone your Small Grant application! Jenni has worked on both sides of the bidding table, having developed, managed and assessed for a range of grant award schemes for the BBC and regional development agencies; and bid successfully for support from a range of cultural sector funders. jenniwaughconsulting.com

Workshop 2: Escape Games in Museums

Come play a table-top Live Escape Game before learning about how they could be used in your museum!

Escape Games have been hugely successful in attracting new audiences looking for new experiences. Yet few museums have explored their potential. Join John Sear of Museum Games to play a pop-up escape game (originally built with a small budget in 24 hours) and learn how you create them yourself for your venues using your collections. johnsear.com

Workshop 3: Money Isn't a Dirty Word

Programming events for profitability.

Abi Betteridge and Ella Hewitt, Museum Public Events Manager, RAF Museum will share practical insights and top tips into creating and maintaining a profitable and engaging public event programme that has potential to draw in new audiences. rafmuseum.org.uk

Workshop 4: Museum Explorers

Using the Scratch process to develop an inspiring new museum resource for under 5s.

'Museum Explorers' is the latest resource for children under 5 and their parents and carers at Nuneaton Museum & Art Gallery. Join Matt Johnson, *Learning and Engagement Manager*, for this fun, interactive and inspiring workshop demonstrating how creative partnership working and resource testing produced a fantastic museum based-activity for children approaching school age. nuneatonandbedworth.gov.uk/museum