Application Form for

‘Family Friendly Audits 2023’

Overview

The Kids in Museums Family Friendly Museum Audit is a simple and practical tool to make your museum more welcoming to children and families.

The audit is based on the Manifesto, one of Kids in Museums’ most powerful and longstanding initiatives. The Kids in Museums Manifesto is entirely based on feedback from families, children and young people about their experiences of visiting museums.

The Family Friendly Museum Audit will evaluate a visit to your museum against the six points of the Manifesto to understand the effectiveness of your welcome for children and families. An experienced Kids in Museums consultant will review everything from the café and ticket desk to your interpretation alongside any spaces or displays aimed at children and families.

Following their visit, the consultant will produce an illustrated report highlighting existing areas of good practice and including a simple cost-effective action plan for areas for improvement. As well as offering a practical guide to making your museum more family friendly, the report will serve as a powerful advocacy tool for including children and families across your organisation.

Each museum will be invited to attend a follow up virtual sharing session facilitated by Kids in Museums on Wednesday 4 October 2023.

During this virtual session event, we will:

* Share the common challenges and successes across all sites
* Gain inspiration from each other and examples of best family friendly practice in the sector
* Think about how the recommendations from the audit report can be implemented in your organisation

Programme Timescale

* Kids in Museums pre-audit virtual meetings with each museum in April/May 2023
* Audit visits – May/June 2023
* Audit reports sent to museums – June/July 2023
* Cohort sharing event held online Wednesday 4 October 2023
* Participating museums will complete a Case Study by Thursday 29 February 2024

Conditions of Participation

* Priority will be given to non-NPO and non-National museums who are Accredited or Working Towards Accreditation based in the West Midlands
* Places are limited and as such this is a competitive application process
* Multi-site organisations must specify one venue only to receive an audit
* Participating museums must complete the Organisational Health Check Tool (if not submitted in last 12 months) by 14 July 2023

About the Organisational Health Check Tool

The MOHC is designed as an indicator to help you highlight your museum's current best practice, understand where the museum has areas of development and to feed into your forward planning. This will enable you to prioritise areas of working over the next 12 months and provide you with a benchmark for future work.

By completing the organisational health check you will receive a bespoke advisory report with a summary of your results and suggestions of where to access support in your highlighted areas of need.

The information gathered via the Organisational Health Check will be used by Museum Development regionally and nationally to understand current trends and create targeted support for museums.

Data Sharing

This programme requires us to share your application and contact information with ‘Kids in Museums’. We will obtain a ‘Third Party Data Processor Agreement’ to ensure that they are looking after your personal data in an efficient and compliant manner.

Application Information

**Are you committed to fully participating in the programme including attendance at the sharing event?**

Choose an item.

Please consider the following when answering the above:

* Is your senior management fully supportive of the organisation’s participation in this programme?
* Are you able to attend the sharing event with at least one other colleague from your team?

About you and your organisation

|  |  |
| --- | --- |
| **Name:** | Click here to enter text. |
| **Email:** | Click here to enter text. |
| **Job Title:** | Click here to enter text. |
| **Organisation:** | Click here to enter text. |

**What are your current strengths in terms of your provision for families?**

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| --- |
| Click here to enter text. |

**Which areas of family provision have you identified as needing improvement?**

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| Click here to enter text. |

**What do you hope to get out of taking part in this project?**

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| Click here to enter text. |

**Your audit will take place between May and June 2023. Please tell us about your opening times during this period.**

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| Click here to enter text. |

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| **By signing this form your museum agrees to the ‘Conditions of Participation’ as outlined above and confirms that representative(s) will fully participate in the programme.** |
| **Signed:**  Click here to enter text.  **Date:**  Click here to enter a date. |

**Please return completed form by email to** [**wmmd@ironbridge.org.uk**](mailto:wmmd@ironbridge.org.uk) **no later than 9am,** 03/04/2023**.**